

Approved

**CITY OF STERLING HEIGHTS  
BROWNFIELD/ECONOMIC DEVELOPMENT BOARD  
MINUTES OF THE SPECIAL MEETING  
JUNE 10, 2021 – 8:00AM  
6633 18 MILE ROAD, STERLING HEIGHTS, MI 48314  
VideoConference and TeleConference**

The meeting was called to order at 8:02 am

**PRESENT:** Allison Bittner, Jason Castor, David Griffith, Phillip Hunsberger, Benjamin McMartin, John Myers III  
Luke Bonner, CEO Bonner Advisory Group, Senior Economic Development Advisor – City of Sterling Heights;  
Kathryn Quell–Building Services Specialist, City of Sterling Heights

**ABSENT:** Kathryn Jiles, Cynthia Orchard

**PLEDGE OF ALLEGIANCE**

**APPROVAL OF AGENDA**

Motion by Hunsberger, supported by Bittner to approve the agenda.

Ayes: All  
Nays: None  
Motion carried.

**APPROVAL OF THE MINUTES OF MARCH 22, 2021 REGULAR MEETING**

Motion by Bittner, supported by Myers to approve the minutes of March 22, 2021.

Ayes: All  
Nays: None  
Motion carried.

## **NEW BUSINESS**

To Approve an extension of the Proposal from Issue Media Group for media/marketing services for a one-year period under the same terms and conditions at a cost of \$77,900.

Mr. Bonner presented that over the past year, Issue Media Group has provided extensive coverage of stories throughout the City of Sterling Heights. The content has highlighted talent, investment, innovation, and life within the city. The stories have reached a broad range of audience through publication and social media. Ms. Bittner inquired if the work from Issue Media Group overlaps that of the Community Relations department for the City. Mr. Bonner said that the Community Relations department focuses more on subject content having to do with government and the operations of the city whereas Issue Media Group has a broader scope. Mr. Myers III stated that the stories from Issue Media Group are reported more from an unbiased viewpoint as compared to Community Relations being the reporting entity.

Motion to approve an extension of the Proposal from Issue Media Group for media/marketing services for a one-year period under the same terms and conditions at a cost of \$77,900.

Motion by Hunsberger, supported by Myers.

Ayes: All  
Nays: None  
Motion carried.

## **OLD BUSINESS**

### **PUBLIC COMMENT**

None

### **ADJOURNMENT**

Motion by Hunsberger, supported by Bittner to adjourn.

Ayes: All  
Nays: None  
Motion carried.

Meeting adjourned at 8:16 am